

Bardahl, partner of Sebastien Loeb for the 2019 Dakar Rally!

Sponsored by Bardahl, Sébastien Loeb and his co-pilot Daniel Elena will be back for the Dakar Rally behind the wheel of a Peugeot 3008DKR.

Official sponsor of Sébastien Loeb Racing for four years now, Bardahl formalizes its support to the successful duo Sebastien Loeb and Daniel Elena for their 4th participation in the Dakar Rally!

Currently present in the FIA WORLD RX, WTCR and Porsche Carrera Cup, Bardahl strengthens its presence thanks to this partnership with the nine-time world rally champion and recent winner of the Rally Catalunya.

As Peugeot decided to close its Rallyraid programme, the two men will be driving a privateer 3008DKR with the PH Sport Team, backed by Red Bull and Bardahl.



Forced to retire in 2018 due to the injuries suffered by Daniel Elena, Sébastien Loeb has the firm intention to do the best this year in Peru. The race will take place in 10 stages over 5,000 kilometers and 70% of the route will be played on sand dunes, a type of territory where the 3008DKR and the champion, thirsty for victory, have excelled in the past.

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